—turn over a new leaf—a clean, white page upon which will never be recorded a bake-day failure or extravagant baking costs. Resolve now to use Calumet—and then use it.

Calumet is the most dependable leavener made—because it is made in a manner that abolishes all uncertainty! Every baking in which it is used is sure to be perfectly raised, feathery light and wholesome.

**MAKES MOST PALATABLE AND SWEETEST OF FOODS**

It is the most economical leavener—because you save when you buy it—moderate in price; you save when you use it—has more than the ordinary leavening strength—therefore you use less; you save materials it is used with—no spoiled bakings.

Made in the largest, most modern and sanitary baking powder factory in the world. Used by more chefs, restaurants, hotels, railroads, Domestic scientists and housewives than any other brand. Contains only such ingredients as have been officially approved by U. S. Food Authorities. **Try it!**

Start the new year right.

**BEST BY TEST**

*a happy new year*